

DrivingHope

A newsletter for MN driver's license partners



2019 DLP SURVEY

Thank you so much to those of you who participated in the 2019 Driver's License Partner Survey. Results from this survey have been helpful in understanding areas of strength as well as areas that need improvement. It is important to note that due to the number of respondents in North and South Dakota, the information gathered was qualitative versus quantitative. With more respondents in Minnesota, the information was interpreted as quantitative. LifeSource was found to be a completely reliable resource in nearly all respondents. Additionally, the level of comfort thanking customers for their decision has continued to increase along with the frequency of doing so. Areas of need include building comfort in answering difficult questions about donation and improving consistency in providing information to customers. Solutions to these issues are currently being addressed.

29 surveys completed
39% cooperation rate

201 surveys completed

39 surveys completed
54% cooperation rate

14% cooperation rate

SUMMER | 2019

UPCOMING EVENTS

Donate Life Day with the Minnesota Twins

August 9

LifeSource Golf Classic

September 16

DMV Appreciation Week

September 23-27

DID YOU KNOW...

Each day 22 people die while waiting for a life-saving transplant, and a new name is added to the transplant waiting list every 10 minutes.

MATERIALS

All materials are free of charge and can be ordered at www.DonateLifeMN.org

- Brochures
- Posters
- Wristbands
- Pens
- Clipboards
- Donor document cards
- Cards

DMV Appreciation Week 2019

SEPTEMBER 23-27

National DMV Appreciation Week was created by Donate Life America in 2016 to thank DMVs and recognize them for their commitment to the Donate Life mission. National DMV Appreciation Week is a time for the Donate Life Community to say thank you and show its appreciation of DMV partners across the country. Partnerships with DMVs remain the primary source of state donor registrations. DMVs and DLPs are the people on the front lines of service who have helped register more than 150 million donors across the country.



Donate Life Month

In April, we celebrated National Donate Life Month. Thank you to everyone who embraced the theme and participated in Blue and Green Day. Each year we continue to increase the number of participants and I am already looking forward to what we can do next! This year during Donate Life Month we also recognized the county in each state who had the largest increase in donor designation from 2017-2018. Great job to Red Lake County in Minnesota, Billings County in North Dakota, and Haakon County in South Dakota. As a region, we are at an astounding 70% donor designation with nearly 90% of those designations occurring in your offices. Great work!

Good Question!

Who will make the decision to donate if I have not designated myself?

If you haven't registered to be an organ, eye and tissue donor your family will be asked to make a decision about donation on your behalf. Therefore, it is incredibly important that you have a conversation about donation and share your decision with your loved ones. Or even better, register today!



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