## **LifeScurce** Organ, eye and tissue donation

### **Contributor Privacy Policy**

### **Mission**

LifeSource saves lives and offers hope and healing through organ, eye, and tissue donation. We believe that everyone shares the gift of life. At LifeSource, we are relentlessly pursing a day where everyone in need of a life-saving organ transplant, gets one.

Philanthropic gifts made to LifeSource primarily support two key areas, unless otherwise specified.

- education and awareness programs for community members and professional partners with whom we work to advocate continued support for donation and donor designation.
- care and grief support of donor family members, from the time of their loved one's donation, and for as long as desired by the family.

### **Philosophy**

Consistent with our values of respect and accountability, LifeSource strives to protect the privacy of contributor information, to foster deeper communication, and create greater public trust of our stewardship of these philanthropic gifts.

\*Given the nature of our work, the term "donor" is reserved for individuals (living and deceased) who share the gift of life through organ, eye, and tissue donation. "Contributor" is used to recognize financial and philanthropic supporters of this mission.

#### **Information Content**

At the time philanthropic gifts are received, the following information is collected:

- contributor name(s)
- preference for named recognition
- mailing address
- telephone number

- email address
- date of contribution
- gift amount
- gift intention

Information is collected in three ways:

- Online contribution form through our secured website
- Physical paper documents (personal check; remittance envelope; other paper form)
- Via telephone

Gifts received without name and contact information will be attributed to Anonymous.

Individuals and organizations making financial gifts are acknowledged in a timely manner, with appropriate information about the tax deductibility of the gift as required by law for nonprofit 501c3 organizations. The information is used to foster continued relationship between the contributor(s) and the organization; to provide information about the impact of the individual's gift; and enhance ongoing support for the mission of LifeSource.

LifeSource does not maintain or retain credit card information on file. Online donations can be made by the financial contributor using LifeSource's secure website and connecting directly to Authorize.net which maintains a secure online connection with LifeSource's bank.

Information is maintained in a password protected secure CRM database, with restricted access to LifeSource team members whose job duties require access related to philanthropy, stewardship, and finance.

Financial contributors will be recognized in the manner they prefer within the organization's annual report, and on the Contributor Wall located at our River Road headquarters. Individuals may choose to be recognized as Anonymous.

# LifeSource does not sell, trade, or share contributors' private information with other organizations.

Individuals wishing to update or edit their information, or request to be removed from communications, may contact the Development Coordinator for assistance by calling 612-800-6100, or sending written communication c/o Development Coordinator at the address listed below.

LifeSource strives to meet the standards of the Charities Review Council and regularly reviews policy and procedures to ensure best practices. Additional information about your rights as a philanthropist and financial contributor can be found at <u>Donor Bill of Rights - Association of Fundraising Professionals</u>.

#### Mailing Address

LifeSource 2225 West River Road N Minneapolis, MN 55411

EIN: 36-3584029

This LifeSource Contributor Privacy policy is posted on our website and a printed copy is available upon request.

Policy updated on 6-23-20.