2022
ANNUAL REPORT

LifeSource
ORGAN, EYE AND TISSUE DONATION
OUR MISSION
LifeSource saves lives and offers hope and healing through excellence in organ, eye and tissue donation.

OUR VISION
Everyone shares the gift of life.

OUR VALUES
Respect, Advocacy, Accountability, Life, Innovation.

Indigenous Land Acknowledgment
LifeSource extends respect to the 23 sovereign Indigenous Nations in our designated service area. With gratitude and respect, we acknowledge the contributions Indigenous people have made in all areas of life, and in particular their care and protection of this land. We acknowledge that the land on which the LifeSource office stands is the ancestral land of the Očhéthi Šakówiŋ (or Seven Council Fires) Dakhóta People, specifically the Wakpekute Nation. It is our hope that this acknowledgment is one step towards reconciliation and changing the culture of colonization that still exists, along with a commitment to continue finding ways to improve our service to the Indigenous community.
What made you want to join LifeSource?
I truly believe so many moments big and small led me here. In the early years of my career as a bedside nurse, I supported patients who experienced life-ending injuries and went on to become organ donors. Later, I had the honor of supporting LifeSource with their first donor patient experiencing circulatory death.
Then in 2007 I lost my dad to ALS; he became an eye donor. I was on the other side of this work as a donor family member.
All those experiences prepared me to lead LifeSource. While serving in leadership roles at Hennepin Healthcare and North Memorial Health, I did some deep work around diversity, equity and inclusion. While I’m still a student focused on learning, I am relentlessly committed to the journey and feel it’s both the right thing to do and imperative to our work around saving lives.

What are your reflections since you started with the organization?
I am in awe of the team at LifeSource. They are smart. They are talented. They are deeply committed.

What would we see you doing on a day off?
Cheering on my twins – my daughter is a competitive dancer, and my son is a swimmer. I also love to read and workout.

Anything else you’d like to add?
I cannot wait to meet each one of you in the coming year and I look forward to hearing your story of what connects you to this mission.

A special thank you to Peter Farstad who served as interim CEO for nine months and has been integral into my successful onboarding with the organization.

I believe some truly remarkable things lie ahead for LifeSource.
**Organ Donation**

**Goal:** Achieve 1,000 transplants from local donors in 2027

In 2022, LifeSource achieved 760 transplants from local donors (33% increase from 2021).

**Donor Hospital Standouts**

- **Record Years**
  - Mayo Clinic, the University of Minnesota, Sanford Medical Center in Fargo, Abbott Northwestern Hospital, CHI St. Alexius Health in Bismarck, Fairview Southdale, Avera McKennan Hospital & University Health Center, Monument Health Rapid City Hospital and St. Cloud Hospital all met or exceeded any previous milestones for organ and tissue donors cared for.

- **Double the Impact**
  - St. Cloud Hospital collaborated with LifeSource to care for 19 organ donors and 57 tissue donors, nearly doubling any previous milestone year.

- **First-Time Donor Hospitals**
  - First ever organ donations occurred at Maple Grove Hospital and Grand Itasca Clinic and Hospital.

**Honoring the Wishes of Covid+ Donors**

Advances in science and medicine made it possible for us to honor the wishes of 31 patients who were also COVID positive at the time of their death; 69 organs were transplanted from those donors.

**Tissue Donation**

**Goal:** Recover gifts from 1,000 tissue donors in 2022.

On December 19, 2022, LifeSource raised the Donate Life Flag (pictured below) to honor a historic milestone: fulfilling the wishes of more than 1,000 tissue donors in a single year – a record since our tissue program began in 1999. The total tissue donors for 2022 was 1,058.

**EQUITY**

**Goal:** Workforce which reflects our community by 2025

In 2022, 14% of our team members were people of color compared to 9% in 2019.

We expanded employee benefits with equity in mind, including adding Martin Luther King Jr. Day as a paid holiday.

**Goal:** Achieve equity in communities of color saying “yes” to donation by 2030

LifeSource cared for 121 organ, eye and tissue donors of color, in 2022, and 22% of organ donors were people of color.

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"This amazing accomplishment requires a tremendous amount of effort, skill, collaboration and dedication. But reaching this milestone was only possible because of the generosity of our community – those 1,000 people and their families had to say ‘yes’ to giving the gift of life."

– Kyle Kinsey, Director of Tissue & Donor Services Center

The HUE-MAN Partnership, a collaboration of local organizations (including LifeSource), aims at reducing health disparities among men in communities of color. In November, LifeSource hosted a conversation on heart health and diabetes within the community and facilitated the unveiling of portraits of health heroes drawn by artist Benny Roberts.
reyson Lawrence Parisien was a sweet, silly little boy. His big sister, Parker, was so proud to show him off. Born with a congenital heart defect (Tetralogy of Fallot), Greyson’s family learned that he would need surgery. Before he was even six months old, Greyson and his family made the nine-hour trip from the Turtle Mountain Reservation in Belcourt, North Dakota to the Mayo Clinic in Rochester, Minnesota.

Greyson underwent a 13-hour surgery to fix his little heart; but, a few days later, Greyson went into cardiac arrest. While doctors were able to stabilize him with CPR and life supporting measures, his heart could not recover from the event. Next, he was put on a Berlin Heart (external heart) that would keep him alive until he could receive a heart transplant.

For 12 months Greyson would remain in the hospital awaiting a heart with his parents, Reeanne and Ridge, by his side. Through all his hardships, Greyson kept his smile. He was a happy little guy who loved music and the sound of ripping paper. His happiness was infectious, and he brought a smile to all his doctors and nurses.

The Support of Family
During this time, Greyson’s entire family did what they could to support him and each other. Greyson’s sister Parker would visit every other week with Grandma (Joan) and Grandpa (Keith). Parker was only six years old, but she seemed to know how sick her brother was and prayed every day for him to get a new heart.

On Thanksgiving Joan broke the wishbone off the turkey and she and Parker made a wish on it. Parker couldn’t keep her wish a secret and told Joan that she wished for a new heart for her brother.

A New Heart for Greyson
In April of 2019, Greyson received the gift he and his family had so patiently waited for – a new heart. The entire family was overjoyed that he would have a chance to live a healthy life. Parker was especially excited because her Thanksgiving wish had come true.

The Mayo Clinic staff provided the caring and loving support the family needed during this time and had become like family. They threw Greyson a huge going away party when he was discharged in spring 2019 – exactly one year after he was admitted. Greyson and his family remained in Rochester for a few months so he could be monitored for complications and rejection.
Homecoming

Two months later, Greyson was officially on his way back home to the Turtle Mountains. A huge homecoming event welcomed the little hero home including a police escort, numerous speakers (a LifeSource team member spoke to the audience about organ donation), a meal and traditional music. Hundreds of community members were in attendance.

The next few months consisted of family time, doctors’ appointments and getting reacquainted with the community he had left 14 months earlier.

Greyson Gets His Name

One day in September Greyson didn’t seem to be feeling well. He had molars coming in and Reeanne thought he was simply teething. She brought him in to see the pediatric cardiologist for an echocardiogram just to make sure everything was okay. His tests looked fine, and the echo results looked great. A few days later his health deteriorated, and his family learned he had pneumonia. At just 21 months old, Greyson passed away from complications of the illness.

Shortly after his death, an elder in the community gave him his traditional name: Waasizo Gichi Anong Ningaabii’ Anong, which translated means “Shining big star in the west.”

It was a sad day in the community when little Greyson “went to be with the angels.” Joan recalls driving through town early in the morning after the day of his passing. It felt like there was a dark cloud over the entire reservation and everyone was crying. Roads that were usually busy with traffic were empty and there was an overwhelming feeling of sadness.

Later that day as the drums played to help Greyson on his journey, the eagles appeared to help family and friends with their sadness and grief. The fire and drums went for three days and nights and could be heard from miles away – hundreds, maybe even thousands, of people paid their respect to this little boy, who brought love, laughter and unity to a community in his short time on earth.

Advocacy in Honor of Greyson

Right now, the primary way people register as an organ, eye and tissue donor is on a driver’s license or state ID.

After seeing a heat map of registration rates across North Dakota – with the lowest rates corresponding with tribal lands – Joan Azure had the idea around adding the option to tribal identification documents. This could provide the opportunity for Turtle Mountain Band of Chippewa tribal members who don’t have a state ID.

On June 7, 2022, the Tribal Council of Turtle Mountain adopted “The Greyson Initiative,” a law to add organ, eye and tissue donor registration on tribal identification documents. The Turtle Mountain Band of Chippewa are the first to say “yes” to offering this option for their members.

Right now, the need for more organs, especially kidneys, is great. There are nearly 3,000 people across Minnesota and North and South Dakota waiting for a life-saving transplant. Of those, 142 identify as American Indian/Alaska Native, Non-Hispanic. There currently aren’t enough organ donors to meet the need. All too often, our loved ones die waiting.

The need is great, yet only 19% of people from tribal communities or who identify as American Indian/Alaska Native say “yes” to donation when approached in the hospital compared to 60 percent of people who identify as white. While race and ethnicity aren’t required to match for successful transplantation, it can help. And the bigger pool of donors we have, the more lives can be saved.

Greyson’s Legacy

Greyson’s family and community carry on his legacy in other ways. Joan and Reeanne advocate for organ donation and use Greyson’s story to encourage more people to check the box. Greyson’s grandfather Keith visits his grave daily – even when it’s -30° in North Dakota – to pray with him and ask him to watch over everyone.

Events are held in Greyson’s honor throughout the year.
Donate Life Night with the Pierre Trappers
June 28, 2022, was Donate Life Night for this minor league baseball team, inspired by transplant recipient and general manager, John Hunt.

Lumberjack Days Outreach Booth
LifeSource staff and ambassadors were eager to be back out in the community at this first major outreach event since the pandemic began. Held in Stillwater, MN, this three-day event in July fostered hundreds of conversations about organ, eye and tissue donation. In 2021, Stillwater became the first “Donate Life City” in the country.

National Donate Life Month
National Donate Life Month is a time to honor those who have given the gift of life through organ, eye and tissue donation; to celebrate those who have received a transplant and to encourage more people to say yes to donation.

Throughout April, our community worked together to share the message of donation with over 40 flag raising ceremonies, visits by 50+ ambassadors to DMVs and hospital tabling events. Over 800,000 people were reached through organic digital media.

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LifeSource Golf Classic
The 27th LifeSource Golf Classic (September 12) was a festive day to raise funds for donor family programs and outreach for high school students and the community. More than $194,000 was raised. Recognized for 20 years of sponsorship support were: Scandia – Marine Lions Club; North Risk Partners (Bruce and Neil Fink); RSM US; Thompson Insurance (Kim Thompson); and Peter Farstad and Paul Mellblom. Our partners in donation, Lions Gift of Sight, joined us this year. Thanks to all involved!

New Minnesota Department of Motor Vehicle Materials
LifeSource, American Donor Services and Lions Gift of Sight rolled out new materials for Department of Motor Vehicle customers.

Leaving the DONOR box blank
A person receives additional information about donation

Checking the DONOR Box YES
A person receives “I registered to save lives” sticker

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These materials were made possible by contributions through the You & $2 giving program.

Transplant Games of America
In July, athletes from across Minnesota, North Dakota and South Dakota came together as “Team MN-DAK” to participate in the Transplant Games of America. This competition attracting recipient athletes worldwide, demonstrates what is possible thanks to the generosity of organ donation. Team MN-DAK took home 60 medals in the 2022 Transplant Games.

Wellness Block Party Fosters Trusted Relationships
On Saturday, August 20, LifeSource team members gathered with fellow members of the North Minneapolis community members for this inaugural “Live Your Healthy Lyfe” event designed to empower the community to build trusting relationships with health and wellness experts. Lyfe is spelled with a “y” to highlight that this event is about asking questions like ‘why’ and finding answers.

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WHO WE SERVE

Partnership makes this lifesaving work possible.

Transplant Centers

270+ Hospital Partners

9 Medical Examiner Offices
Hundreds of Funeral Homes

7.56 MILLION people served in three states
(234,889 square miles)

In 2022, LifeSource launched a new interactive map that tracks the donor designation rate of our service area.

Support for organ, eye and tissue donation is strong in the Upper Midwest, but we need to do more. Thousands of men, women and children are still waiting for a life-saving transplant.

Is your county’s registration rate low? We’d love your support with local advocacy and education. Send an email to info@life-source.org.

Through generous gifts, philanthropic partners support public education about organ, eye and tissue donation so that more people in the community say “yes” to donation and provide resources to offer support and healing to donor families. Thank you for your generosity!

2022 Financial Overview

Support & Revenue
$79,244,073

Operating Expenses
$80,706,531

$568,820
826 total contributors
88% of contributors were individuals
12% of contributors were corporations
$243,308 raised through events
35 events by community members

Consolidated Statement of Financial Position

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<tr>
<th>Dec 31, 2022</th>
<th>Dec 31, 2021</th>
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<tr>
<td>Cash &amp; Short-Term Investments</td>
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<td>Accounts Receivable</td>
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<td>Accounts Payable and Other Liabilities</td>
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<tr>
<td>Long-term Capital Bonding</td>
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<tr>
<td>Net Assets</td>
<td>$51,329,734</td>
</tr>
<tr>
<td>Total Liabilities and Net Assets</td>
<td>$69,679,046</td>
</tr>
</tbody>
</table>

Support & Revenue

Mission-Related Expenses: organ, eye and tissue donation, donor family services, community outreach & education, etc. 95%

Operating Expenses: administrative costs, staff compensation, etc. 5%

Scan the QR code to access the Donor Designation Map and see real time data by county.
1. Ibby Joseph
2. Brittany Johnson
3. Mark Hunziker
4. Meghan Hooks
5. Wendy Haavisto
6. Peter Farstad
7. Judy Bradow
8. Brittany Bowman
9. Paul Boehmer
10. Tim Bjork
11. Krystal Averitt
12. Christine Aerts

- Tributes
- LifeSource Board of Directors 2022-2023
- Clinical Policy Board Members 2022-2023
- Community Advisory Council Members 2022-2023

**Cheryl Bishop**
**Stephanie Battel**
**Bhargav Mistry, MD (Chair)**

**Bhargav Mistry, MD (Co-Chair)**
**Sujit Sakpal, MD**
**Alejandro Rabinstein, MD**
**William Payne, MD**
**Raja Kandaswamy, MD**
Resources and Information

LifeSource is most effective when people and partnerships come together to further the mission of donation and transplantation.

Register to be a Donor
Life-Source.org/Register

Giving
From financial contributions to memorial gifts, there are many ways to support this organization and its partnerships:
Life-Source.org/giving/

LifeSource Legacy Circle
Planned giving that provides an opportunity to carry forward your values through a bequest in your estate planning:
Life-Source.org/giving/legacy-circle

Gallery of Hope
A place for donor families, transplant recipients and people awaiting transplants to share their story:
LifeSourceGalleryofHope.org

Talk Donation
A campaign to engage Native American communities throughout our region in the gift of donation:
Talkdonation.org

The Meets Standards® seal from the Charities Review Council is a visual marker of nonprofit dedication to practices that go beyond legal and regulatory requirements.

An organization that receives this distinction demonstrates a balance of promising practices, public expectations and community impact.
The Greyson Initiative provides the opportunity for Turtle Mountain Band of Chippewa tribal members—who don’t have a state ID—to register as an organ, eye and tissue donor. Many lives will be saved because of Greyson’s legacy and his grandmother, Joan’s, passionate advocacy.
Addendum to the 2022 Annual Report

Costs Associated with Key Program Services*

- Organ, Eye, and Tissue Procurement  $69,400,925.00
- Hospital Services  $2,008,792.00
- Public Education  $2,443,365.00

Key Employees for LifeSource*

- Peter Farstad, Chief Administrative Office (Interim Chief Executive Officer)
- Susan Raether, Chief Executive Officer (retired 3/22)
- Susan Larson, Chief Strategy Officer
- Greg Veenendaal, Director of Clinical Services – Organ
- Kyle Kinsey, Director of Clinical Services – Tissue and DSC
- Margaret Rogers, Director of Transplant Center Relations
- Jason Narverud, Director of Data & Information Services
- William Payne, MD, Medical Director
- Brandon Williams, Director of Organizational Outcomes
- Katherine McKee, Director of Hospital Services
- Julie Kemink, Chief Operating Office (retired 2-6-22) Clinical Research
- Kelly White, Chief Executive Officer (12/22)

*Information found on the 2022 990 for Upper Midwest Organ Procurement Organization (dba LifeSource)